



Healthy Communities Grant Program



2021 Grant Streams Application Guide

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This is a step-by-step guide for completing your grant application for the PlanH Healthy Communities Grant Program. Two grant streams are available in 2021: Community Connectedness and Healthy Public Policy.

Eligible applicants who are working in partnership with other sectors and who are interested in applying should read the application guidelines thoroughly.

Please note: This is not the application form. The following information is a guide only containing background information, grant criteria and an application details.

Please find a link to the online application at:

<https://planh.ca/training-support/funding>

Overview

1.1 Program Goal

Since 2011, PlanH has distributed nearly 200 grants to local governments across British Columbia. The goal of the PlanH Healthy Communities Grant Program is to support Indigenous and local governments to create the conditions that improve the health, equity and well-being of B.C. citizens and communities through policies, strategies and programs that influence local health outcomes.

For 2021–2022, PlanH funds are supporting projects in two distinct streams: **Community Connectedness** and **Healthy Public Policy**.

BC Healthy Communities Society administers the healthy communities fund as part of the PlanH program, and designs and delivers the accompanying supports. Working together with health authorities, the Union of BC Municipalities, and the Ministry of Health, PlanH supports the Province’s health promotion strategy.

1.2 Applicant Eligibility

The following government organizations **are eligible** to apply:

- First Nations Bands
- First Nations Tribal Councils
- Métis Chartered Communities
- Municipalities
- Regional Districts
- Self-Governing First Nations

The following organizations **are not eligible** to apply as a primary applicant:

- Community Groups
- For-profit Groups
- Health Authorities
- Hospital Foundations
- Individuals
- Non-profit Organizations
- School Districts

Applications must be complete and include a proposed budget and high-level workplan.

A letter of support from your regional health authority or FNHA is recommended but not required. Please be advised that projects demonstrating multi-sectoral collaboration are more likely to be funded. Written letters of support are recommended as a demonstration of existing partnerships. Please contact grants@planh.ca with any questions or to set up a call.

Prior to completing an application, please ensure that you represent an Indigenous or local government, that you have read this application guide, and that your proposed activities are eligible for support.

1.3 Grant Streams Summary

| | COMMUNITY CONNECTEDNESS | HEALTHY PUBLIC POLICY |
|----------------------------|---|--|
| OBJECTIVE | To enhance a sense of belonging within local community. | To foster the development of healthy public policy at the local community level. |
| MAXIMUM AMOUNT PER GRANT | \$5,000 | \$15,000 |
| NUMBER OF GRANTS AVAILABLE | 20 | 10 |
| APPLICATION DUE DATE | June 1, 2021 | |
| ADJUDICATION PERIOD | Successful applications notified within 30 days | |
| PROJECTS START | September 1, 2021 | |
| FINAL REPORTS DUE | September 30, 2022 | |
| LATEST PROJECT END | September 2022 | |

The PlanH Healthy Communities Grant Program supports projects taking upstream action.

Acting upstream means working to prevent poor health outcomes, rather than responding to them once they have already developed. An upstream focus addresses the social and structural determinants of health. Upstream interventions take place where we live, work and play, and tackle causes of poor health such as social status, racism and wealth inequality.¹

APPLICATION TIP

Upstream projects have more impact.

Upstream interventions and strategies focus on improving fundamental social, physical and economic environments in order to decrease barriers and improve supports that allow people to achieve their full health potential.

Downstream interventions and strategies focus on providing equitable access to care and services to mitigate the negative impacts of unfair disadvantages on health.

1. National Collaborating Centre for Determinants of Health. http://nccdh.ca/images/uploads/Moving_Upstream_Final_En.pdf

Background

What is a Healthy Community?

The Healthy Communities approach recognizes that the built, environmental, social and economic environments play a large role in determining health and well-being. These factors, called the social determinants of health, are outside of personal control and affect health in ways that dwarf the impact of individual choices.

Healthy Communities make it easier for people to lead healthy lives through community design, planning and health promotion.



Image Credit: Sam Bradd, Drawing Change

2.1 Community Health & Well-being

In general, British Columbians are among the healthiest people in the world, but not everyone is able to enjoy equitable access to health. We know it's not enough to encourage people to choose healthy behaviours if the social, economic and physical environments around them are not also designed to support health and well-being.

Evidence shows that between 60 and 75 per cent of factors that influence our health exist outside the healthcare system.¹ These influences—including transportation, availability of recreation options, supportive social networks, community design, and access to healthy food—exist in the communities where we live, work, learn and play.

APPLICATION TIP

Connect with us to talk about your project.

We strongly encourage you to contact us with any questions about the application process or your proposed project before the June 1, 2021 deadline.

Reach us at grants@planh.ca to chat via email or schedule a call with us.

1. Canadian Medical Association. Health Equity and the Social Determinants of Health: A Role for the Medical Profession. 2012. <https://policybase.cma.ca/en/viewer?file=%2fdocuments%2fPolicypdf%2fPD13-03.pdf#phrase=false>

2.2 How Can Local and Indigenous Governments Create Healthier Communities?

The benefits of creating healthy communities extend beyond individuals to affect the greater community. These benefits can include increased physical activity, improved mental health, healthier diets, enhanced social cohesion and more.

Local governments and Indigenous governments can take action through:

Planning

Adopting strategic and land use planning practices that focus on promoting health through the design of healthier places, healthy community engagements and decision-making processes.

Policy

Including health and community well-being impact in the objectives, goal-setting, and strategies of Official Community Plans, Regional Health and Wellness plans, regional growth strategies, municipal plans and zoning by-laws.

Programs

Supporting and encouraging neighbourhood-level projects linked to a broader strategy for creating community health and well-being.

Partnerships

Building partnerships with health authorities, school districts, academic institutions and community organizations to develop collaborative strategies to improve community health and well-being.

APPLICATION TIP

Demonstrate multi-sectoral partnerships.

Applicants are strongly encouraged to demonstrate collaboration with a range of diverse community stakeholders and health authorities through letters of support or written partnership agreements.

Application Details

3.1 Community Connectedness Stream (\$5,000)

Community or social connectedness is the personal or subjective experience of feeling close to other people and having a sense of belonging within a community.¹ It is an essential human need, but loneliness and isolation are on the rise... even before the COVID-19 pandemic.²

Canadians with a strong sense of community belonging are over twice as likely to report good health compared to those who have a weak or very weak sense of community.³

A connected community is a place where people know their neighbours, build relationships with others and contribute to the creation of social networks that last over time. This requires opportunities for people to gather in person or virtually, create connections and get involved. Connected communities support strong citizen engagement.

Local and Indigenous governments play a role in fostering social connectedness by creating strong social environments that help all community members thrive. Central to these strong social environments is a focus on equity—ensuring that the needs and input of those whose voices are often less-heard-from in the community are prioritized at all stages of a project or initiative. See the resources in the Application Tip box on page 6 for more information on incorporating equity into your community connectedness efforts.

Examples of potential community connectedness projects eligible for PlanH funding:

- Supporting a literature review of design standards and policies for new housing developments to include spaces for safe social interaction
- Including social connectedness as a part of the goal-setting, objectives and strategies in an Official Community Plan
- Hosting a visual facilitator to lead a cross-department training on culturally-appropriate ways to talk about mental health, addiction and connectedness
- Convening recreation and transportation providers to support the implementation of a dementia-friendly community program
- Creating and implementing a robust evaluation plan, including goalsetting, for a physical activity program focusing on Indigenous youth

1. "Connectedness & Health: The Science of Social Connection." Emma Seppala, PhD <https://emmaseppala.com/connect-thrive-infographic/>

2. "Growing old alone: The rise of social isolation as Canada ages." Derek Miedema. https://www.imfcanada.org/sites/default/files/Growing_Old_Alone_April_2014.pdf

3. "Community belonging and health." Nancy Ross. <https://www150.statcan.gc.ca/n1/pub/82-003-x/2001003/article/6105-eng.pdf>



3.2 Healthy Public Policy Stream (\$15,000)

Public policies refer to strategic actions led by a public authority with the aim of increasing the presence of a phenomena, such as health and well-being, within the population.¹

Healthy public policies can take many forms across a community. They can improve the conditions under which people live by setting strategic priorities for housing, education, food security, child care and transportation services. In creating, adopting and evaluating a public policy through a health equity lens, Indigenous and local governments can create long-term positive impacts for community members.

Consideration of equity is foundational to Healthy Communities work (see below).

Projects must clearly work toward addressing systemic inequities in order to be funded.

Examples of potential healthy public policy projects eligible for PlanH funding:

- Developing an equity-informed policy framework, or integrating an equity lens into an existing policy framework
- Engagement, implementation or evaluation processes for strengthening the equitability of a policy under development
- Conducting a policy analysis from an equity perspective; looking through an equity lens in order to revise an existing policy or plan, such as a transportation plan, housing strategy, poverty reduction strategy or election bylaw
- Initiating an exploratory study or report on a potential healthy public policy in your community, such as a feasibility study for an agricultural land trust or a report on the potential impact of a participatory budgeting process

APPLICATION TIP

Incorporate equity into your project.

Equity is the fair distribution of opportunities, power and resources to meet the needs of all people, regardless of age, ability, gender or background.ⁱ Applying an equity lens means asking who will benefit from a policy, program, initiative or service, but also who may be excluded from the benefits and why.ⁱⁱ

ⁱCity for All Women, '[Advancing Equity and Inclusion: A Guide for Municipalities](#)'.

ⁱⁱPlanH, '[Supporting Equity in Planning and Policy Action Guide](#)'.

1. "A Framework for Analyzing Public Policies: Practical Guide" National Collaborating Healthy Public Policy, 2012. http://ncchpp.ca/docs/Guide_framework_analyzing_policies_En.pdf

Application Details

Application Deadline

Applications will be accepted until midnight PDT on **June 1, 2021**. Applicants will automatically receive an email confirming the receipt of their application.

June 1, 2021

Funding Decision Notification

Successful applicants will receive notification within 30 days of the deadline. Projects will start and finish between September 2021 and September 2022.

within 30 days

4.1 How to Apply

Please note: this is not the application form. The online application and workplan/budget template can be found at: <https://planh.ca/training-support/funding>.

4.2 Application Review

Projects will be assessed on the eligibility of applicant and proposed expenses, and connection between project activities and objectives stated in this application guide. PlanH grants will not support work or projects that exploit any individual or groups.

Communities are encouraged to reach out to grants@planh.ca to learn about the grant-making process and decision criteria or to set up a call to learn more.

4.3 Project Learning & Reflection Process

Grant recipients will be required to complete an initial baseline survey at the beginning of the project and a final report at the end.

Our team will schedule an assessment call with successful applicants to introduce ourselves and determine how we can best support you.

Our team is committed to incorporating culturally-safe practices into our evaluation approaches. We will strive to co-create relevant learning and reflection tools in partnership with communities whenever possible.

4.4 Budget & Workplan

A budget and workplan template is available with the application. Please save the file as "COMMUNITY NAME_PlanH_WorkplanBudget_2021". See Section 5 for examples of how to complete these documents.

The project workplan is a high-level overview of proposed project milestones and responsibilities, and anticipated BCHC supports (see Section 4.5 a list of potential BCHC Staff Supports). We recognize processes may not be linear; however, this helps our team to better understand your project proposal.

The following costs **are eligible**:

- Project staff (e.g. coordination, facilitation, partnership development and student-led research);
- Communications (e.g. promotional materials, printing and design);
- Indigenous government and local government and community partner expenses (e.g. venue, travel mileage, food, accommodation and child care) related to attending multi-sectoral partnership meetings and events;
- Data collection (e.g. asset mapping and environmental audits); and
- Capital costs (e.g. supplies/equipment) under 40% of the PlanH funded amount.

The following costs **are not eligible**:

- × Expenses for activities that have already taken place;
- × Existing community programs, unless you are working to scale or expand proven impacts;
- × Expenses associated with improving or accessing 'downstream' health services (see Page 5 of this application guide for an explanation of 'upstream' and 'downstream');
- × Entertainment or personal expenses;
- × One-time events that are not part of a larger healthy community strategy (e.g. community dinners, festivals or community gardens); and,
- × Costs associated with equipment and other capital expenses over 40% of the project budget.

In addition, past PlanH grant recipients must have completed and fulfilled all past reporting requirements for all types of grant funds previously received.

4.5 BCHC Staff Supports

The Healthy Communities Grant Program includes a cash grant as well as in-kind support from BC Healthy Communities (BCHC) staff. Support could range from consultation by phone/email to face-to-face or in-community collaboration. BCHC's role in building community capacity may include (but is not limited to):

- Input on goal development and policy recommendations;
- Guidance on reflective planning practice;
- Co-creation and analysis of evaluation and monitoring strategies;
- Research on a variety of topics areas ranging from processes (e.g. partnership development, data collection strategies) to content (e.g. housing, food systems, transportation planning, and revisions to Official Community Plans or Regional Health and Wellness plans);
- Development of in-person and online community engagement processes, including planning, design and facilitation;
- Connecting local and Indigenous governments to community-based organizations, other local and Indigenous governments and regional health authorities (e.g. introductions, convening meetings, bridge-building);
- Best practice and document review;
- Participation on advisory committees;
- Sharing resources developed by BC Healthy Communities and by other organizations in Canada and abroad;
- Online trainings and webinars (new trainings throughout the year as well as previous recordings);
- Planning and helping to facilitate larger events, including regional forums;
- Sharing and amplifying success stories.



5 Sample Workplan & Budgets

A sample workplan and budgets are displayed in the following pages. If you have any questions about how to develop a budget or workplan for your application, please get in touch with us at grants@planh.ca to learn more or to set up a call.

Sample Workplan

| PROJECT MILESTONE | BRIEF DESCRIPTION | DATE OF COMPLETION | WHO IS RESPONSIBLE | BCHC SUPPORT ANTICIPATED |
|---|---|--------------------|--------------------|---|
| Project Initiation and Relationship Building | Reach out to and coordinate with project partners to confirm project plan and outline how we will work together | November | Jane Schmoe | Connecting with Regional Health Authority |
| Engagement and Communications Planning | Develop engagement objectives, strategies and communications tactics | January | Jo Blo | Review of engagement plan and comms materials |
| Community Engagement | Host 4 virtual and 2 in-person engagement sessions with partners and stakeholders | May | Jane Schmoe | Facilitation / technical support |
| Share-back and Best Practice Research | Summarize and report back on engagement session info. Research best/wise practice policy options. | July | Bobson Dugnut | None |
| Action Planning | Co-develop proposed Action plan with key partners, prepare final report/action plan. | September | Joanne Anderson | Participate as member of review committee |

Sample Community Connectedness Stream Budget

| ITEM | DESCRIPTION | AMOUNT | PLANH CONTRIBUTION | OTHER SOURCES (CASH, IN-KIND) |
|---|--|-------------------------|--------------------|-------------------------------|
| PROJECT COORDINATION (PART-TIME) | PART-TIME ROLE FOR A COMMUNITY MEMBER, REPORTING TO STEERING COMMITTEE | \$15,000 | \$2,000 | \$13,000 |
| MULTI-SECTORAL STEERING COMMITTEE MEETINGS | QUARTERLY MEETING (VENUE, REFRESHMENTS) | \$800 | \$0 | \$800 |
| HONORARIA FOR PARTICIPANTS | TO SUPPORT TRAVEL, INTERNET, OR OTHER COSTS (\$50 X 50 PARTICIPANTS) | \$2,500 | \$2,500 | \$0 |
| COMMUNICATIONS & OUTREACH | ONLINE AND RADIO ADS, ETC. | \$700 | \$200 | \$200 |
| DATA COLLECTION | DESIGN, PRINTING, DISTRIBUTION, ANALYSIS (2X SURVEYS) | \$1,000 | \$300 | \$700 |
| TOTAL | | \$20,000 | \$5,000 | \$14,700 |
| EXPECTED SUPPORT FROM OTHER SOURCES | | | | |
| | CASH OR IN-KIND? | PROJECTED AMOUNT | | |
| REGIONAL DISTRICT | IN-KIND | \$14,200 | | |
| NEIGHBOURHOOD HOUSE | IN-KIND | \$500 | | |
| | | | | |
| | | | | |

Sample Healthy Public Policy Stream Budget

| ITEM | DESCRIPTION | AMOUNT | PLANH CONTRIBUTION | OTHER SOURCES (CASH, IN-KIND) |
|---|---|-----------------|--------------------|-------------------------------|
| COORDINATION OF PARTICIPATORY BUDGETING ANALYSIS PROCESS | ENGAGEMENT WITH IMPACTED COMMUNITY MEMBERS TO INFORM PROCESS DESIGN AND RECOMMENDATIONS | \$8,500 | \$5,000 | \$3,500 |
| FACILITATION FOR 2 INTER-DEPARTMENTAL MEETINGS | 2 HALF-DAY STRATEGIC WORKSHOPS (INTER-DEPARTMENT) | \$4,000 | \$2,000 | \$2,000 |
| FACILITATION FOR 2 MULT-SECTORAL STAKEHOLDER ENGAGEMENT WORKSHOPS | 2 HALF-DAY STRATEGIC WORKSHOPS (MULTI-SECTORAL) | \$4,000 | \$2,000 | \$2,000 |
| | HONORARIA TO SUPPORT TRAVEL, INTERNET COSTS(\$50 X 20 PARTICIPANTS) | \$2,000 | \$1,000 | \$1,000 |
| | (MASKS, HAND SANITIZER, REFRESHMENTS) | \$1,000 | \$500 | \$500 |
| ANALYSIS REPORTING | STAFF TIME TO ANALYZE EXISTING TRANSPORTATION/ MOBILITY STRATEGY (45 HOURS) AND WRITE RECOMMENDATIONS REPORT (45 HOURS) | \$6,500 | \$2,500 | \$4,000 |
| DESIGN, TRANSLATION AND SHARING OF FINAL RECOMMENDATIONS REPORT | STAFF TIME AND COMMUNICATIONS SUPPORT | \$4,000 | \$2,000 | \$2,000 |
| | | | | |
| TOTAL | | \$30,000 | \$15,000 | \$15,000 |

6 Contact

Our team is available to support you during the application process. Please don't hesitate to contact our team at grants@planh.ca

Questions? Please refer to the FAQs on PlanH.ca: planh.ca/FAQs



The PlanH Healthy Communities grant program is administered by BC Healthy Communities Society on behalf of the PlanH program. PlanH, implemented by BC Healthy Communities Society, facilitates local government learning, partnership development and planning for healthier communities where we live, learn, work and play. Working together with health authorities, the Union of BC Municipalities, and the Ministry of Health, PlanH supports the Province's health promotion strategy.

