

# STRONG NEIGHBORHOODS

Connection, Engagement, Attachment



- ▶ Research
- ▶ Community & Stakeholder Engagement
- ▶ Qualitative Analysis
- ▶ Pilot Projects





- ▶ Citizen attachment is cultivated not only by what the City provides for the community, but also how the citizens themselves contribute to their neighbourhood.
- ▶ It takes citizens that are inspired, involved and empowered to create strong neighbourhoods.

# STAKEHOLDER ENGAGEMENT





# COMMUNITY ENGAGEMENT EVENTS



# SURVEY



## CHARACTERISTICS VALUED

- ▶ Proximity to basic, day-to-day amenities
- ▶ Access to nature and green space
- ▶ Ability to move through neighbourhoods
- ▶ Social connections



## DRIVERS OF ATTACHMENT

- ▶ Aesthetics
- ▶ Leadership
- ▶ Safety
- ▶ Social Offerings
- ▶ Relationships





## THINGS THAT HAD AN AFFECT

- ▶ Length of time lived in a neighbourhood
- ▶ Frequency of interaction with neighbours
- ▶ Intent on moving
- ▶ Age



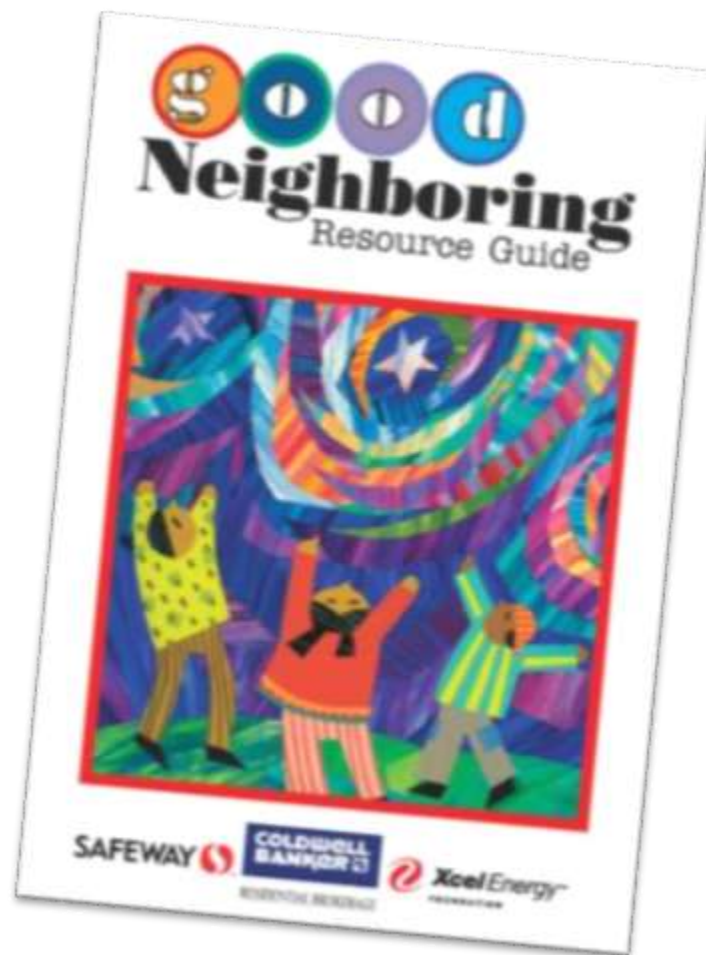
# PILOT PROJECTS



# GOOD NEIGHBOUR TOOLKIT

## ENCOURAGING RESIDENTS

- ▶ Practical tips and creative ideas to meet and develop positive relationships between neighbours
- ▶ Benefits of knowing one's neighbours
- ▶ Ways to increase interdependency



# NEIGHBOURHOOD EVENTS PROGRAM

## CONNECTING RESIDENTS

- ▶ Block party style format
- ▶ 8-10 events between June - September 2015
- ▶ Focus on groups that indicated lower levels of connection, engagement and attachment in the 2014 survey information





# STRONG NEIGHBOURHOOD TOOLKIT

## EMPOWERING RESIDENTS

- ▶ Practical tips and creative ideas for neighbourhood events and small scale projects
- ▶ Step-by-step guides for planning a variety of activities
- ▶ Hands-on tools and templates





# NEIGHBOURHOOD GRANT

## SUPPORTING RESIDENTS

- ▶ Community driven initiatives
- ▶ Supports small scale projects that foster connection and engagement
- ▶ Catalysts for building relationships with residents and neighbourhood based organizations



# STRONG NEIGHBOURHOODS WEBPAGE

## A NEIGHBOURHOOD RESOURCE HUB

- ▶ Information and links to the Strong Neighbourhood Pilot Projects and to other City programs and services that support neighbourhoods
- ▶ Calendar of neighbourhood-based events

[kelowna.ca/neighbourhoods](https://kelowna.ca/neighbourhoods)

# FOSTERING A CULTURE OF CONNECTION AND ENGAGEMENT

