

DATA SUMMARY

Survey Data Summary Tables

Demographics		
Response	Percentage	Comparable StatsCan %
By Postal Code		
VIY	44.4%	28.0%
VIW	18.7%	23.0%
VIV	15.5%	15.0%
VIX	15.0%	24.0%
VIP	4.9%	4.0%
By Gender		
Female	62.8%	52.0%
Male	36.9%	48.0%
By Age		
Under 12 yrs.	1.5%	14.5%
13 - 19 yrs.	3.5%	6.0%
20 - 25 yrs.	2.2%	7.3%
26 - 35 yrs.	14.6%	12.6%
36 - 50 yrs.	34.2%	19.7%
51 - 65 yrs.	31.0%	20.8%
66 - 80 yrs.	11.7%	12.8%
Over 80 yrs.	1.5%	6.3%
Number of Years Living in Neighbourhood		
0 - 3 yrs.	27.0%	
4 - 10 yrs.	35.2%	
11 - 20 yrs.	22.3%	
Over 20 yrs.	16.0%	
Renters vs. Owners		
Own	80.7%	
Rent	15.8%	
Other	3.6%	
Possibly Moving Within 5 Years		
No	57.9%	
Yes	21.1%	
Unsure	16.1%	
Other	4.9%	



Connection, Engagement, and Attachment Data

Response	Percentage
Average Number of Interactions With Neighbours	
More than once a day	15.2%
Daily	33.6%
More than once a week	25.2%
Weekly	13.2%
Monthly	4.7%
Yearly	2.0%
None	6.0%
Is Respondent Satisfied With Interactions?	
Yes	82.0%
No	18.0%
Resident Interdependency	
Depends on at least one neighbour	64.7%
Doesn't depend a neighbour	35.3%
At least one neighbour depends on respondent	67.0%
No neighbours depend on respondent	33.0%
Does Respondent Participate In Neighbourhood Gatherings?	
Yes	75.2%
No	11.5%
Other	13.3%
Reasons Respondent Doesn't Participate In Neighbourhood Gatherings?	
Other	39.8%
Doesn't feel connected	34.0%
Not interested	28.2%
Inadequate time	24.3%
Accessibility issues	2.9%
Would Respondent Share Interests with Neighbours?	
Yes	66.8%
No	13.4%
Maybe	20.7%
Respondent's Self-Rating of Their Neighbourhood Attachment	
4 (Strong)	43.3%
3 (Moderately strong)	29.8%
2 (Moderately weak)	17.7%
1 (Weak)	9.3%

Thematic Analysis

Theme	Percentage
What Makes Respondent's Neighbourhood Unique?	
Accessibility	42.8%
Location	24.8%
Safety/Neighbourliness	19.6%
Aesthetics	15.0%
Inaccessibility	1.8%
Unfriendliness	0.5%
Aesthetically displeasing	0.5%
Legal/bylaw issues	0.3%
What Would Respondents Unsatisfied with Their Interactions Like To Change?	
Increase neighbourliness	27.0%
Increase interaction opportunities	22.0%
Increase public space in which to interact	17.0%
Increase services	8.0%
Have more interests in common	7.0%
Increase private space in which to interact	6.0%
Have more time to interact	6.0%
Other	4.0%
Don't want to interact	2.0%
What Would Make Respondents More Likely to Interact?	
Fewer resource constraints	48.8%
More neighbourliness	16.1%
More in common with neighbours	11.6%
Satisfied with involvement	8.7%
Better alternative transportation	6.7%
Other	3.0%
Activities Respondents Engage in While Interacting With Neighbours	
Social gatherings	51.0%
Physical activities	36.0%
Civic and neighbourhood activities	7.0%
Arts and culture	5.0%
Locations Respondents Interact With Neighbors In	
Residential	37.6%
Parks	25.3%
Streets and sidewalks	16.6%
Commercial	6.0%
City buildings	4.1%
Other	3.0%
What Are Respondents' Personal Interests?	
Outdoor recreation	40.0%
Arts and culture	18.0%
Other	17.0%
Sports	10.0%
Food	4.0%
Casual social gatherings	4.0%
Neighbourliness, social justice, and community involvement	4.0%
Swimming	4.0%

Survey Questions

Introduction

How attached are you to your neighbourhood? What would make you feel more connected to where you live?

The City of Kelowna is asking residents what characteristics they think make up a great neighbourhood -- and more specifically what they like best. The results will help inform pilot projects in 2015 to enhance quality of life in neighbourhoods.

The survey will take approximately five to seven minutes to complete. All responses will remain confidential and will not identify participants.

Part One

Tell us a little about yourself to help us in our planning efforts to better serve you and other Kelowna residents.

1) What are the first three digits of your postal code?

2) Gender

Male

Female

Other, please specify...

3) What is your age?

Under 12 yrs.

13 - 19 yrs.

20 - 25 yrs.

26 - 35 yrs.

36 - 50 yrs.

51 - 65 yrs.

66 - 80 yrs.

Over 80 yrs.

4) How long have you lived in your neighbourhood?

0 - 3 yrs.

4 - 10 yrs.

11 - 20 yrs.

Over 20 yrs.

5) Tell us if you rent or own your home.

- Rent
- Own
- Other, please specify...

6) Do you see yourself moving within the next five years?

- Yes
- No
- I don't know
- Other, please specify...
- Not applicable

Part Two

These next few questions will help us understand how attached you feel to your neighbourhood. Neighbourhood attachment is the bond you feel because of social ties and physical spaces where you live. There are no right or wrong answers. We are interested in your experiences within your neighbourhood.

1) What makes your neighbourhood unique to you? Tell us why.

2. a) On average, how many times do you interact with your neighbours?

- More than once a day
- Daily
- More than once a week
- Weekly
- Monthly
- Yearly
- I don't interact with my neighbours because:

2. b) Are you satisfied with this level of interaction? Yes – No

2. c) If you answered 'no' above, please tell us what you would change

3. Please indicate if you 'Agree' or 'Disagree' with the following statements:

- i. I depend on at least one of my neighbours for help and support at times.
- ii. At least one of my neighbours depends on me for help and support at times

4 a.) Where do people meet and gather in your neighbourhood?

Examples include parks, clubhouses and driveways, private homes or backyards.

4 b.) Tell us the type of activities that are happening when people meet or gather.

4 c.) Do you participate in these gatherings?

Yes - No

Other, please specify...

4 d.) If you answered 'no' to question 4. c), please tell us why?

Check all that may apply.

I do not have enough time to participate

I have accessibility/mobility challenges

I do not feel connected here

I am not interested in participating

Other, please specify...

5) Please complete the following sentences.

5. a) My personal interests include...

5. b) I would be comfortable inviting my neighbours to participate with me in my personal interest. Yes - No – Maybe

5. c) I would be more involved in my neighbourhood if ...

6) On a scale from 1 to 4, indicate your level of attachment to your neighbourhood.

1 being little to no sense of attachment, to 4 being high sense of attachment.

If we didn't capture all your feedback, do you have any additional comments?

Thanks for taking the time to tell us about your neighbourhood.

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